



LGBTQIA+ ELDER COMMUNITY

Peter Williams | 2023 | London, United Kingdom

01 | OVERVIEW



Gayther is an online service home to one of the world's largest collections of current and relevant LGBTQIA+ information. Gayther Care has an extensive range of LGBTQIA+ elder resources, tools and guides designed to support older people from across the community. A community often underrepresented, with limited solutions and options catering to individuals identifying as

LGBTQIA+. Many older people worldwide often face discrimination when accessing healthcare or fail to get the support they need due to a lack of inclusive products and services. Whether generational barriers or difficulty in publicising their sexuality or gender identity, many either suppress who they are to get the help they need or avoid asking for assistance altogether.

Gayther developed its range of elder resources to be positive, empowering, and a way of helping more senior community members find and connect with inclusive businesses. All those organisations that design or adapt their products and services are aware of the barriers and obstacles many of their customers face, likely making any support they offer more accessible. The resources on the Gayther Care website include guides, an interactive care directory and helpful information about the various products and services available. From retirement product explanations to the types of care options, all are designed to help older community members better assess the range of options when they need additional support in the later years of their lives.

The guides and support on the platform are not only limited to LGBTQIA+ individuals but are also available to those organisations developing tailored community products and services or those wishing to adapt existing solutions to become more inclusive. Whether it is the generations tool which provides useful definitions for each known generation and the barriers they likely face, the range of articles designed to help businesses develop more inclusive solutions or the LGBTQIA+ Elder Community guide, which provides statistics and helpful information for all age groups from young adults to experienced older individuals.

Those individuals needing immediate assistance can find the support they need through the dedicated care directory. The Gayther Care Providers and Service (CPS) directory helps organisations showcase their services and the types of products available. Whether tailored, dedicated or through procedures and controls designed to ensure inclusivity for older community members, users of the directory can assess and establish the products and services suitable to them anywhere in the world.

The directory also offers advanced filtering and requests specific information from all those who list to ensure that those needing help can quickly find what best works for them. In addition to the Care directory, many categories within the Support and NPO directory focus on elder LGBTQIA+ charities, support groups and advisory groups that can help those needing financial support, professional advice, or those feeling lonely and needing someone to talk to.

"The LGBTQIA+ community is diverse and made up of people from all ethnicities, socio-economic backgrounds and faiths. At the same time, it is also made up of people from all age groups and generations. Whether from the baby boomer generation or millennials, our environment and life experiences will likely impact how we view the world around us, ask for help, or respond to certain situations," says Peter Williams, founder of Gayther.

"Though research has been carried out concerning LGBTQIA+ care needs, the area is still one that still needs further attention and investigation. Conventional care solutions often do not work for community members, especially where inclusive policies are not implemented and where many likely still face some form of discrimination when accessing healthcare. Tailored

long-care solutions exist in a few countries; however, the number of businesses offering these solutions is small, and spaces are often limited. The simple reality is a lot more still needs to be done."

02 | TAGS

elder, older, community, positive, platform, care, solutions, providers, retirement, healthcare, generations, support, npos

03 | KEY FACTS

- In 2023, 19% of the world's population is estimated to be aged 55 and over. Using the LGBTQIA+ Population index, that would equate to an estimated 20 million identifying as gay or lesbian, 21 million as bisexual and 94 thousand as transgender
- Of the 19%, it is estimated that 15.6% or 33.2 million are young older adults aged 55 to 74 and 3.7% or 7.9 million are experienced older adults aged 75 and older
- For young older adults or people aged 55 to 74, it is estimated that Asia has the largest population at 20.5 million LGBTQIA+ individuals, followed by the Americas at 5 million and Europe at 4.8 million. For experienced older adults or people aged 75 and older, it is estimated that Asia has the largest population at 4.3 million LGBTQIA+ individuals, followed by Europe at 1.8 million and the Americas at 1.4 million
- The generations tool is a helpful guide in understanding the likely obstacles and challenges people from different age groups likely face. The guide features ten generations, from the Interbellum Generation to Generation Beta. Each contains estimated populations, a range of facts and figures and both the timeline and environment from an LGTBQIA+ perspective
- Visitors to the elder resources section will discover guides relating to financial and planning, social and networking, at-home care and support and retirement living options. Each provides straightforward definitions and explanations with an LGBTQIA+ focus