



# COMMUNITY INSPIRED ARTICLES

Peter Williams | 2023 | London, United Kingdom

## 01 | OVERVIEW



Gayther is an online service home to one of the world's largest collections of current and relevant LGBTQIA+ information. The Gather platform features a dedicated media section for community-related news and articles. The news service utilises third-party news service showcasing information and stories specific to the LGBTQIA+ community and the experiences of

community members worldwide, with reports from internationally recognised organisations and media outlets, stories that are targeted and help community members keep informed of what is happening around them at all times.

Reputable news outlets and reports produced by professional journalists or those with a media background will present all of the facts in a structured and balanced way. The news is often based on third-hand accounts, information retold from those directly involved and shown from different perspectives. Learning about first-hand accounts from those affected or who had witnessed an event and retold it in their own words can give greater insight, appreciation and a deeper understanding of the situation or what had occurred.

Gayther developed the article service to enable community members and their friends to share opinions and experiences first-hand. Topics and themes that are current and relevant to the community give a real insight into the lives of those telling the stories. The articles are written by all types of people, from those with a media background to those with no writing experience. Anyone can submit an article to Gayther; however, all are subject to the site's guidelines and

policies. Those wishing to share their story do not need prior writing experience or even English as a first language, as the focus is on the opinion, experience or report they wish to share. Gayther's editorial team is on hand to support those wishing to submit an article, with help shaping and structuring, ready to share it with the world.

*"In a world full of so much uncertainty, specific regions and countries targeting and persecuting members of the LGBTQIA+ community, it is even more important today to give members of the global community a voice,"* says Peter Williams, founder of Gayther.

*"Stories, reports and opinion articles can all provide a greater insight into sections of the LGBTQIA+ community and can help us all understand what it is like for people on the frontlines who face hostility and persecution daily."*

## 02 | TAGS

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news, media, articles, first hand, stories, reports, voice, opinions, insight, perspective, community, views

## 03 | KEY FACTS

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- There are twenty-eight categories relating to news and media. Three directly relate to the news, and twenty-five are associated explicitly with articles
- As of 2023, there are fifty-four articles. Thirty-four are general and relate to the broader community; one is related to refugees, seven to special groups, two to statistics and ten to travel
- The 54 published articles contain a total of over 95,000 words. In comparison, the average novel will have a total number of words between 70,000 to 120,000
- Many of the articles take time to research and compile, and as a result, Gayther typically releases between two to four topical articles each month
- The third-party service, PR Newswire, the widest-reaching press release distribution network in the industry, provides the latest news on the platform