



GAYTHER MINI BIO

Peter Williams | 2023 | London, United Kingdom

01 | OVERVIEW



Gayther is an online service home to one of the world's largest collections of current and relevant LGBTQIA+ information. Tools and guides designed to be fun and easy to use, all within a platform offering positive content intended to inform, showcase and connect the global community and its allies. Home to a wide range of free services, including hundreds of detailed

LGBTQIA+ travel guides, fun and games, articles and a dedicated social network known as Gayther Affinity.

Gayther is one service providing three unique websites, known as the Gayther Trinary. Three dedicated sites tailored towards and that focus on different aspects, subjects and themes, referred to as Core, Care and Share. The Trinary was created to help visitors navigate and access the extensive range of Gayther tools, guides, and services quickly and easily. At its core, Gayther has become a representative service for the global community designed to help with the daily challenges many people face from across all sections of the LGBTQIA+ community.

"We developed Gayther to be a positive platform for everyone. One that empowers people to understand more about the LGBTQIA+ community by dispelling misinformation, to showcase all aspects of the exceptional and diverse global community and all that it contributes to the world," says Peter Williams, founder of Gayther

02 | TAGS

gayther, gay, lesbian, bisexual, transgender, lgbtqia, business, profile, community, overview, summary, mini bio

03 | KEY FACTS

- Gayther has a mascot known as Hapi. Hapi is a hyena and was chosen because, like the LGBTQIA+ community, hyenas are often misunderstood, and also like the community, many misconceptions still exist about them today
- Gayther highlights 183 well-known and public individuals associated with the LGBTQIA+ community. 144 people featured within the Pride in Series, and there are currently 25 pioneer and 14 advocate profiles
- Gayther contains detailed weather information for over 1,200 locations around the world, including details relating to seasons, heatmaps and average temperatures
- Gayther contains information relating to over eight thousand airports, eight hundred ports, twenty thousand train and metro stations and one thousand and eight hundred with enhanced interactive content
- Gayther features over 470 significant events and observation dates, both general and LGBTQIA+ specific